ODISHA360

Partner Program

Connecting Odisha to the World, Together
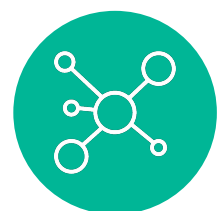
Verified. Trusted. Growing Together.

Powered by **Batoi**

Jobs • Business • Tours • Events • Resources
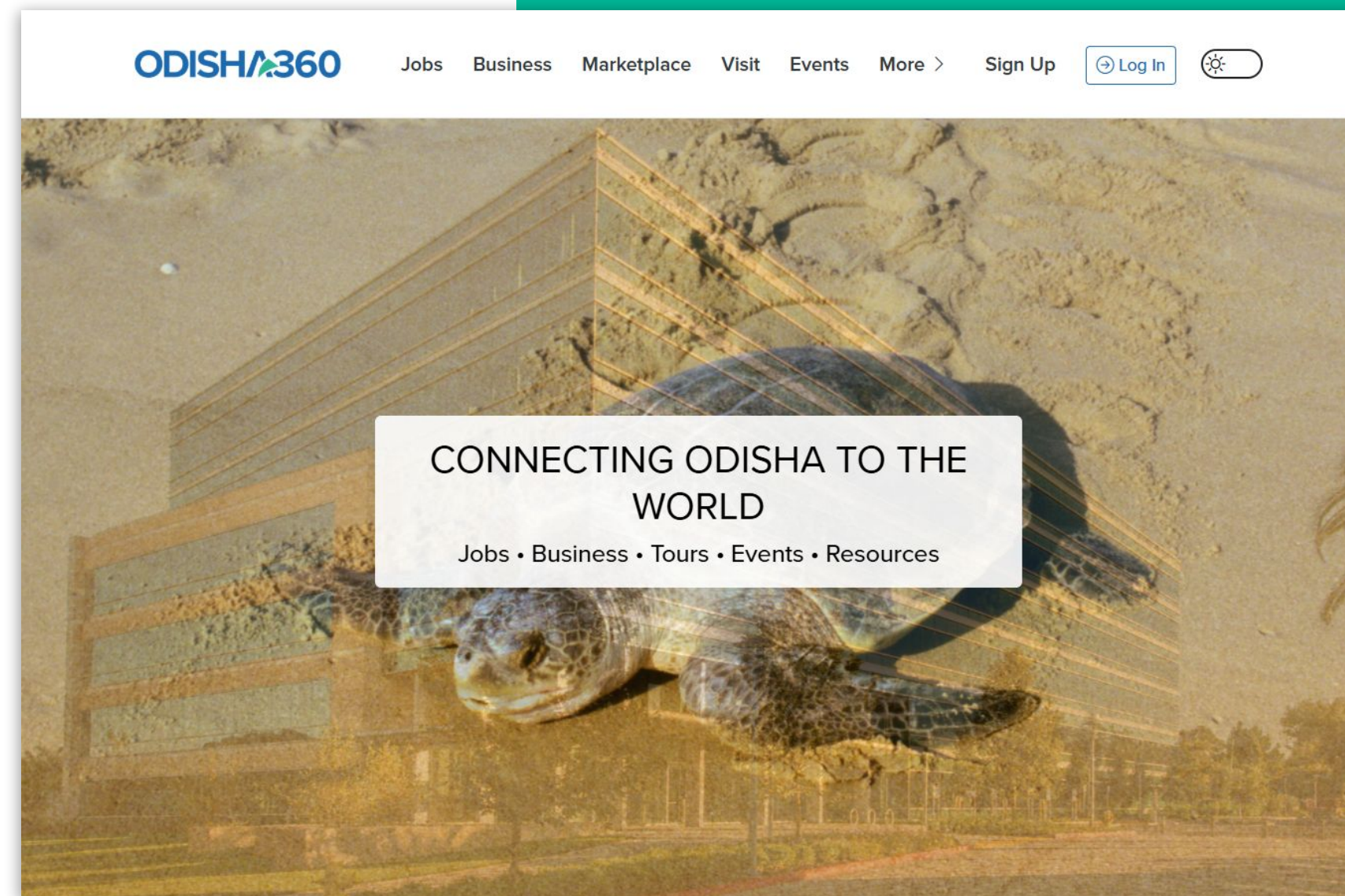
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About Odisha360

A comprehensive **digital hub for Odisha:** jobs, businesses, tourism, events, and resources.

Serving a **rapidly increasing number of visitors**, including residents, diaspora, and a global audience.

A Batoi initiative, ensuring **robust technology, security, and growth focus**.

CONNECTING ODISHA TO THE WORLD

Jobs • Business • Tours • Events • Resources

ODISHA360   Jobs   Business   Marketplace   Visit   Events   More ›   Sign Up   Log In

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Why Partner With Us?

Reach:
Access to a focused, engaged audience across Odisha and beyond.

Growth:
Drive leads, visibility, and revenue through verified listings and services.

Credibility:
Align with a trusted Batoi platform.

Support:
Structured onboarding, training, and partner success program.

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Partner Categories

01 **Jobs Partner**
- Post jobs, verify resumes, and skills.
- Support verified career pathways.

02 **Directory Partner**
- Onboard and verify businesses.
- Build the Odisha360 business ecosystem.

03 **Travel and Events Partner**
- List and sell tour packages, event tickets, and entry passes.
- Engage travelers and event-goers.

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Membership and User Tiers

Individuals

- *Free*: Access content and basic listings.
- *Prime*: Paid membership with premium access.

Organizations

- *Free*: Basic directory or job listing.
- *Premium*: Paid membership with featured visibility.

Partners

Special category with **sales privileges and verification rights**.

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What Partners Can Sell

Intangible products only:
- **Tour Packages**
- **Event Tickets and Entry Passes**

Verified = trusted = higher conversion.

Payments managed by Odisha360 with clear settlement schedules.

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Revenue and Benefits

Revenue Share
Transparent split (example: 70% Partner / 30% Odisha360 net of fees).

Featured Listings
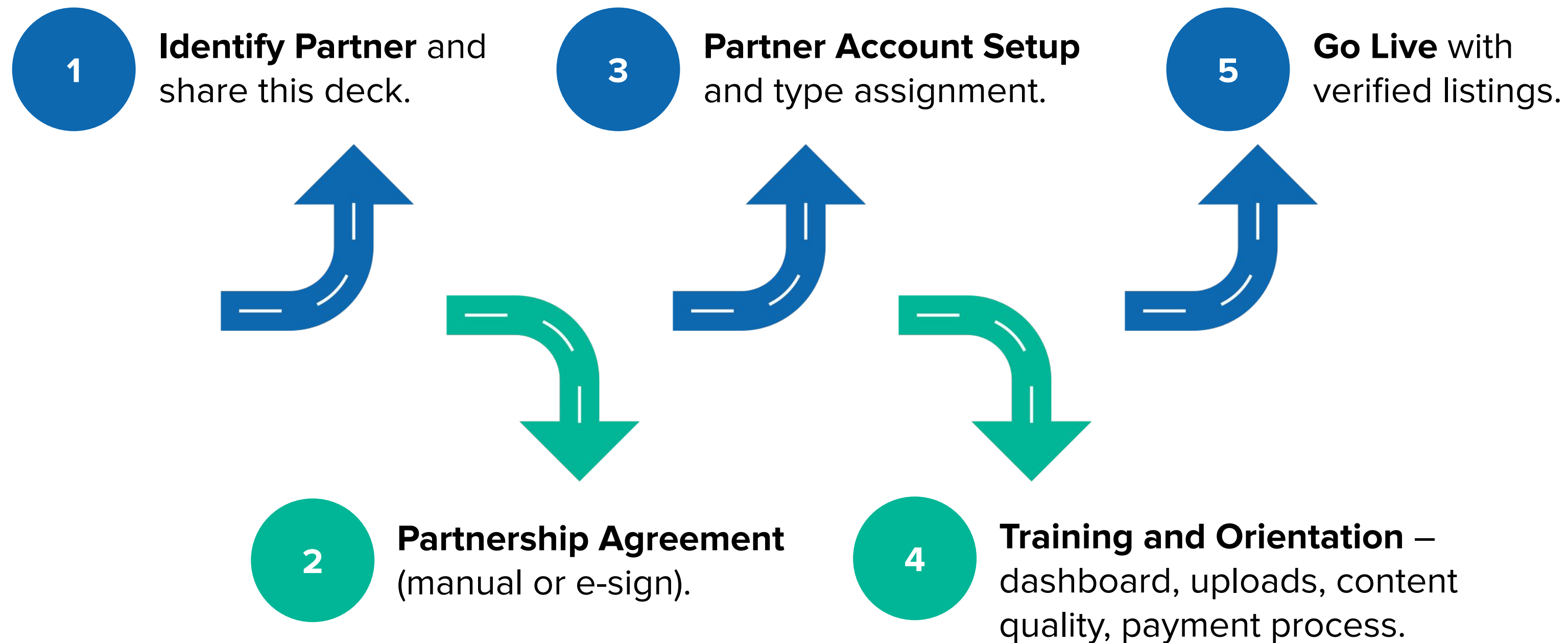Paid placement for jobs, businesses, tours, and events.

Advertising
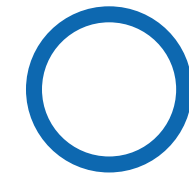Banner placements, sponsored content, event sponsorship.

Partner Dashboard
Manage listings, track sales, payments, and leads.

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Onboarding Process

1 — **Identify Partner** and share this deck.

2 — **Partnership Agreement** (manual or e-sign).

3 — **Partner Account Setup** and type assignment.

4 — **Training and Orientation** — dashboard, uploads, content quality, payment process.

5 — **Go Live** with verified listings.

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Partner Support and Engagement

▷ **Support Ticket System** with a clear escalation path.

▷ **Monthly Check-in Meetings** for relationship management.

▷ **Quarterly Engagement:**
- Updates, new packages, and collaterals.
- Webinars, co-marketing, or in-person partner meets.

▷ **Annual Review and Recognition:** Highlight top partners, success stories.

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Next Steps

- **Become a Partner Today.**

- Sign the Partnership Agreement.

- Get onboarded within 1 week.

- Start listing and selling on Odisha360!

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