



Launch Details

- **Launch Date:** 15 October 2025
- **Venue:** Swosti Premium, Bhubaneswar
- **Occasion:** Press Meet and Digital Inauguration of Odisha360 2.0

About Odisha360.com

Odisha360.com is a comprehensive digital ecosystem that brings together Jobs and Skills, Business Directory & Marketplace, Tourism & Travel (VISIT), Events, and Resources in one integrated portal. Built by **Batoi Systems Pvt Ltd**, the platform simplifies how citizens and organizations in Odisha connect, grow, and showcase their work digitally.

Core Modules

Module	What It Does
Jobs Skills	Connects employers and candidates through verified postings and skill search.
Business Directory Marketplace	Offers verified listings, premium visibility, and sales of local products and services.
Visit	Discover Odisha's cities, tours, eco retreats, restaurants, and hotels.
Events	List or find Odisha's festivals, business meets, and cultural programs.
Resources	Articles, publications, and weekly newsletters featuring Odisha's growth story.



Key Features

- Search-friendly interface
- Verified badges for trust and authenticity
- Secure payments for tours and ticketed events
- Mobile-ready, fast, and scalable architecture

Impact

Odisha360.com empowers individuals to find jobs and visibility, helps businesses expand digitally, and promotes Odisha as a connected, forward-looking state.

Ownership and Contact

Odisha360.com — A Batoi Service

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