

FOR IMMEDIATE RELEASE

# Odisha360.com unveils a new portal for Jobs, Business, Travel, and Events

**Launch event held at Swosti Premium in Bhubaneswar on October 15, 2025**

**Bhubaneswar, India – October 15, 2025 — Odisha360.com**, a Batoi service, today announced the launch of its new portal. This revamped digital platform unifies a **business directory, marketplace, Jobs, tours and stays, Events**, and **publications** on a single, search-first platform.

“Odisha360 is built to make life simpler for people and organizations in Odisha,” said **Dr. Ashwini Kumar Rath**, Founder, Odisha360 and CEO, Batoi. “From finding a job to listing a business or planning a weekend trip, you now do it in one place—with verified listings, clear pricing, and smooth payments.”

Key highlights:

- **Business Directory and Marketplace:** verified listings, **Premium for Organization** for enhanced visibility, featured placement, and lead tracking.
- **Jobs and Skills:** a searchable job and resume database for Odisha with cleaner employer and candidate workflows.
- **Visit:** trusted **tour packages**, hotels, restaurants, and city hubs; payments handled by Odisha360.
- **Events:** an Odisha-wide calendar with organizer submissions and optional ticketing.
- **Premium plans:** **The Premium for Individual** and **Premium for Organization** plans unlock added visibility, publishing, and tools.

A partner representative added, “This portal gives MSMEs a clear path to be discovered and grow. It’s practical and easy to use.”



- The new Odisha360.com is available today at <https://www.odisha360.com>.
- **Media kit** (logos, screenshots, b-roll, fact sheet):  
<https://www.odisha360.com/about/press>

### Media Contact

Odisha360 (a Batoi service)

Email: [business@odisha360.com](mailto:business@odisha360.com) | Phone: +91 706 444 1001

*(Odisha360 and the Odisha360 logo are trademarks of Batoi Systems. All other names are the property of their owners.)*