

Connecting Odisha to the World

Odisha360.com 2.0 Launch

15 October 2025 | Bhubaneswar



ODISHA360 | **BAT** **®**

Our Journey

From Information Portal
to Digital Ecosystem

1

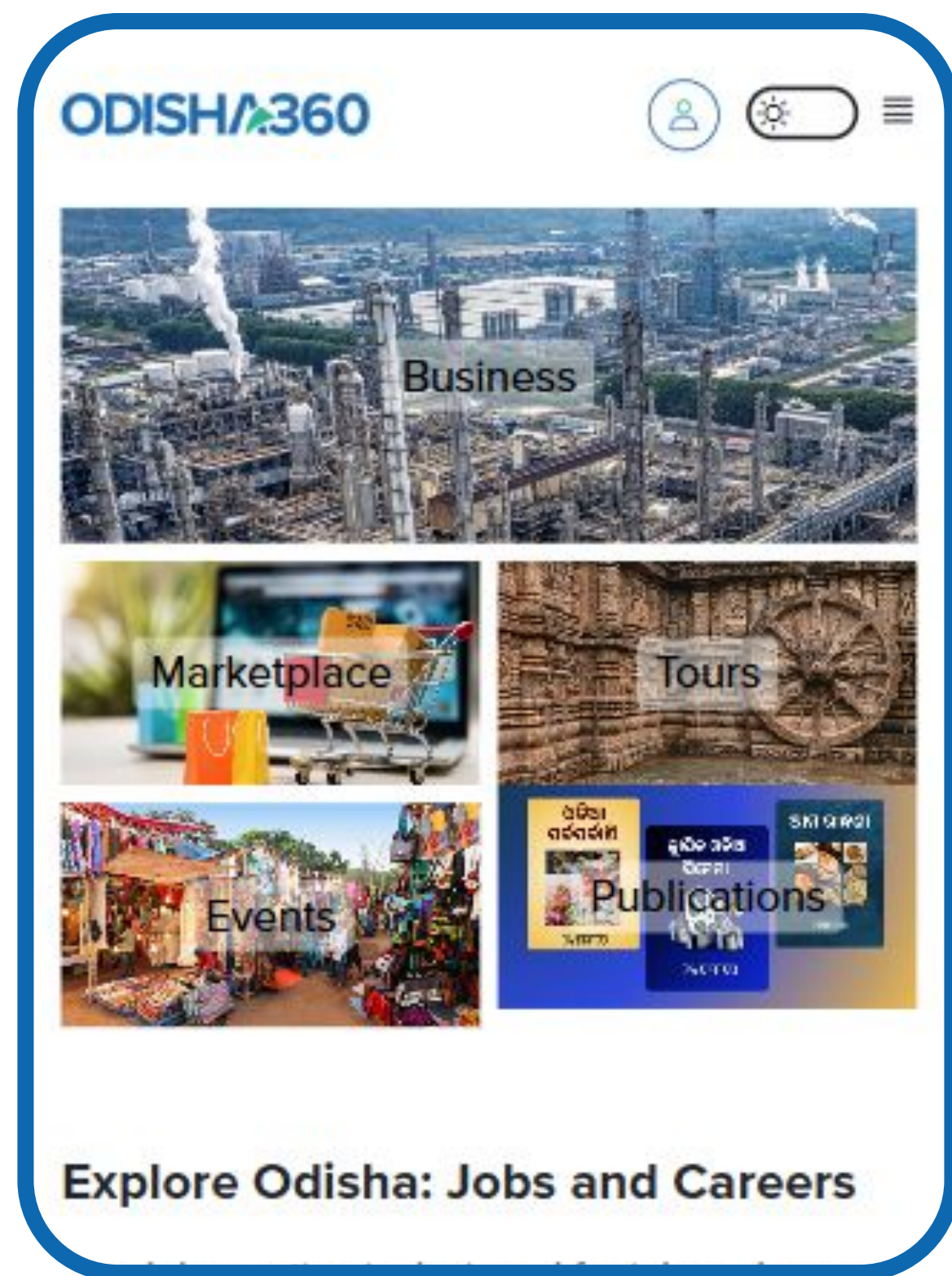
Established in 2011 to showcase Odisha's culture and knowledge.

2

Grew into a trusted source for Odisha's businesses and community.

3

Today, we evolve into a complete digital platform serving individuals and organizations.

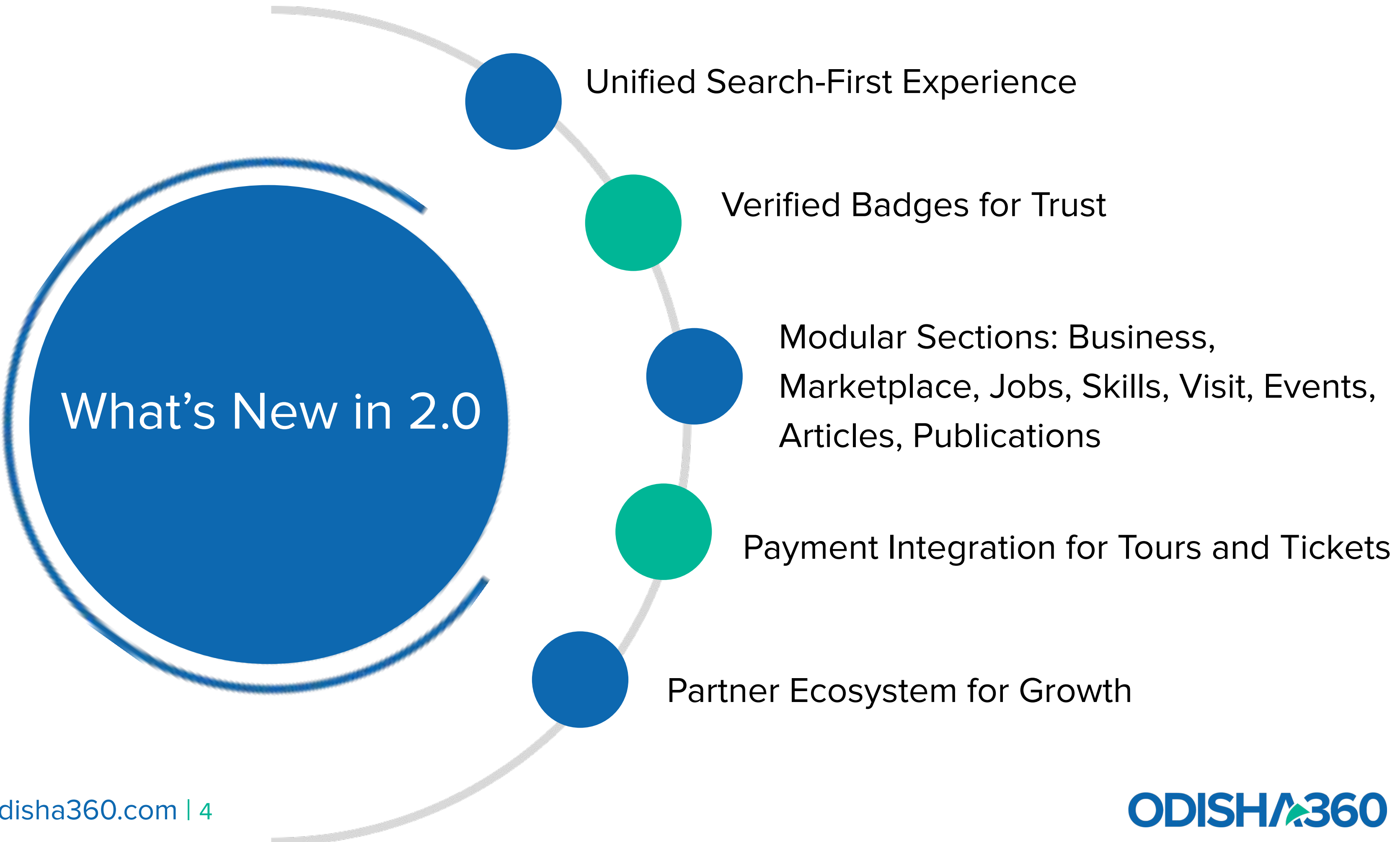


Why Odisha360.com 2.0

A Single Platform for Every Odia Digital Need

People search separately for businesses, jobs, tours, and events. The revamped digital platform brings them together — with verified data, bilingual support, and easy navigation.

What's New in 2.0



Unified Search-First Experience

Verified Badges for Trust

Modular Sections: Business,
Marketplace, Jobs, Skills, Visit, Events,
Articles, Publications

Payment Integration for Tours and Tickets

Partner Ecosystem for Growth

Modules Overview

Module	Purpose
Business Directory and Marketplace	Showcase Odisha's enterprises and services.
Jobs and Skills	Find jobs or post resumes by location, industry, or skills.
Visit	Plan travel — tours, hotels, restaurants, eco-retreats.
Events	Explore Odisha's festivals and conferences.
Resources	Read articles and publications about Odisha.

Premium Plans

One Upgrade — Multiple Privileges

Premium for Individuals (₹ 1,000 / year)

- Premium Profile Listing.
- Enhanced visibility in search.
- Verified badge for trust.
- Early access to new content.

Premium for Organizations (₹ 10,000 / year)

- Premium directory listing.
- Enhanced visibility in search.
- Verified badge for trust.
- Analytics dashboard.

Partner Ecosystem

Partnerships Power the Platform



HR firms and
EdTech companies
for jobs and skills



Associations for
business verification



Tour operators and
event organizers for
travel and culture



Content publishers for
stories and resources



Trust and Technology

Verified, Secure, and Scalable

Built on Batoi's cloud infrastructure with enterprise-grade security.

Every listing and partner undergoes verification for accuracy and compliance.





Easier discovery for Odisha's talent and businesses.



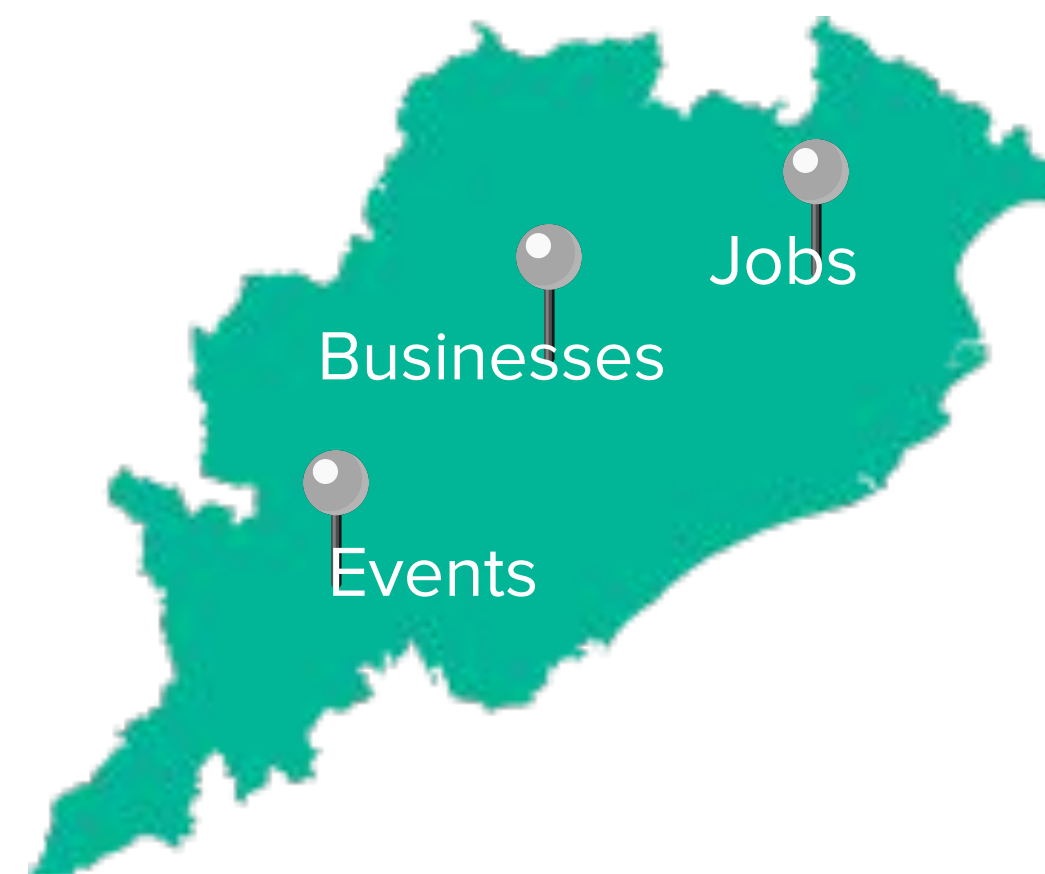
Transparent digital identity for local enterprises.



Promoting Odisha as a destination for work and travel.

Impact for Odisha

Empowering People and Enterprises



Join Odisha360.com today

Connecting Odisha to the World

Individuals: Create your account and get Premium access.

Organizations: List your business and become verified.



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